Georg-August-Universität Göttingen **Module B.WIWI-BWL.0105: Project Seminar Entrepreneurship Simulation**	6 C 2 WLH

Learning outcome, core skills: After successful participation in the module, students know and understand important processes in the successful founding of a business. This concerns, in addition to the knowledge of the decisions to be made, in particular a deeper understanding of the uncertainty entrepreneurs face when starting a business, as well as the difficulty of taking the right decisions to successfully establish a start-up in the market.	**Workload:** Attendance time: 28 h Self-study time: 152 h

Course: B.WIWI-BWL.0105.Sem **Project Seminar Entrepreneurship Simulation** (Seminar) *Contents*: In the first part of the course, students learn concepts of how to position a startup in the market. Subsequently, they take over the role of entrepreneurs in a start-up (in a simulation) and decide in groups on important parameters, such as in production and sales. In doing so, students have to react to decisions of competitors and changing market and environmental conditions in several periods. Finally, students critically reflect their decision making.	2 WLH
Examination: Term paper (max. 12 pages per person) in group work B.WIWI-BWL.0105.Mp: Project Seminar Entrepreneurship Simulation **Examination prerequisites:** Regular attendance and presentation (approx. 15 minutes) in group work	6 C

Examination requirements: Students demonstrate a deep understanding of the concepts of entrepreneurship taught in the course. Furthermore, they critically reflect on the decisions made during the simulation and their impact on the success of the startup.	

Admission requirements: none	**Recommended previous knowledge:** Basic knowledge in business administration
Language: English	**Person responsible for module:** Prof. Dr. Matthias Schulz
Course frequency: each winter semester	**Duration:** 1 semester[s]
Number of repeat examinations permitted: twice	**Recommended semester:** 4 - 6
Maximum number of students: 20	