

Georg-August-Universität Göttingen Module M.WIWI-BWL.0174: Strategic Alliances Research		6 C 2 WLH
Learning outcome, core skills: After successful participation in the module, students are able to compile, research and select the scientific literature relevant to a question in the field of strategic alliances. They are able to derive hypotheses from existing research, to test these hypotheses empirically and to critically reflect on their own contribution to research.		Workload: Attendance time: 28 h Self-study time: 152 h
Course: M.WIWI-BWL.0174.Sem Strategic Alliances Research (Seminar) Contents: In the first part of the course, basic concepts and methods of strategic alliances research are taught. This refers in particular to reading, understanding, and writing research papers in the field of strategic alliances. Furthermore, students learn how to use the software STATA for quantitative-empirical analyses. In the second part of the course, students apply this knowledge by independently deriving a research question in the field of strategic alliances and empirically testing related hypotheses. They demonstrate this knowledge by presenting their own quantitative-empirical research paper in a presentation and a term paper.		2 WLH
Examination: Term paper (max. 12 pages per person) in group work M.WIWI-BWL.0174.Mp: Strategic Alliances Research Examination prerequisites: Regular attendance and presentation (approx. 20 minutes) in group work		6 C
Examination requirements: Students prepare a presentation and a term paper on a research question in the field of strategic alliances. They work in small groups and present the results of their work in the course. In doing so, they provide evidence of sound knowledge of the derivation of research questions and hypotheses, their quantitative-empirical testing, as well as subsequent critical reflection.		
Admission requirements: none	Recommended previous knowledge: Basic skills in empirical methods, e.g. M.WIWI-BWL.0168 Empirical Methods and Skills	
Language: English	Person responsible for module: Prof. Dr. Matthias Schulz	
Course frequency: each summer semester	Duration: 1 semester[s]	
Number of repeat examinations permitted: twice	Recommended semester: 2 - 4	
Maximum number of students: 20		