

Georg-August-Universität Göttingen		6 C
Module M.WIWI-BWL.0100: International Management		2 WLH
Learning outcome, core skills: Upon successful completion of this course, students will be able to: <ul style="list-style-type: none"> • demonstrate a profound knowledge of theories and concepts of international management, • identify and define options of actions and strategies for internationalization and international activities of organizations, • understand and apply tools and measures important for the international activity of organizations, • critically discuss these theoretical approaches, concepts and tools. 		Workload: Attendance time: 28 h Self-study time: 152 h
Course: M.WIWI-BWL.0100.Lec International Management (Lecture) <i>Contents:</i> The lecture offers an introduction to theories and concepts of international management with a strong connection to practical examples and case studies. Topics include various aspects of internationalization and international organizations, such as drivers of internationalization, market entry strategies, the role of heterogeneous national contexts, and relationships with partner firms across borders.		2 WLH
Examination: Written examination (60 minutes) M.WIWI-BWL.0100.Mp: International Management		6 C
Examination requirements: Students... <ul style="list-style-type: none"> • demonstrate a profound knowledge of theories and concepts in the field of international management, • show a thorough understanding of how to make use of internationalization strategies and tools, • demonstrate the ability to apply theoretical concepts to practical examples and case studies, • demonstrate the ability to discuss concepts and approaches of international management. 		
Admission requirements: none	Recommended previous knowledge: Basic knowledge in the areas of management and organization	
Language: English	Person responsible for module: Dr. Clarissa Weber	
Course frequency: each winter semester	Duration: 1 semester[s]	
Number of repeat examinations permitted: twice	Recommended semester: 1 - 3	
Maximum number of students:		

not limited	
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