

Georg-August-Universität Göttingen Module M.WIWI-BWL.0111: Selected Topics in Asian Business and Management	6 C 2 WLH
Learning outcome, core skills: After attending this seminar, students will be able to analyze contemporary Asian business and management issues. Students will improve their academic writing skills by acknowledging and critically reflecting on the perspectives and findings of Western and Asian scholars. In addition, students will improve their cross-cultural skills by working on topics that require advanced understanding of Asian business and culture.	Workload: Attendance time: 28 h Self-study time: 152 h
Course: M.WIWI-BWL.0111.Sem Selected Topics in Asian Business and Management (Seminar) Contents: The rapidly growing presence of Asian countries in the modern economy and intensifying business ties between Europe and Asia necessitate thorough academic research and understanding of Asian business and management. The seminar will place particular focus on selected Asian countries, e.g. China, Japan, South Korea, and Indonesia. It will cover research fields related to Asian business and management issues (e.g. market entry, employee retention, expatriates, M&A). This seminar will also provide a platform for interdisciplinary approaches and comparative research of respective countries.	2 WLH
Examination: Presentation (approx. 30 minutes) and term paper (max. 7000 words) M.WIWI-BWL.0111.Mp: Selected Topics in Asian Business and Management Examination prerequisites: Regular attendance Examination requirements: <ul style="list-style-type: none"> • Demonstration of in-depth knowledge in the assigned topic in Asian business and management, and of theoretical and practical implications derived from the research project. • Demonstration of overall understanding of the scientific approach in terms of methodology and research processes. • Demonstrate cross-cultural understanding and competence. 	6 C
Admission requirements: none	Recommended previous knowledge: Basic knowledge in asian business and economics
Language: English	Person responsible for module: Prof. Dr. Fabian Jintae Froese
Course frequency: irregular	Duration: 1 semester[s]
Number of repeat examinations permitted: twice	Recommended semester: 2 - 3
Maximum number of students: 20	