

Georg-August-Universität Göttingen		6 C 2 WLH
Module M.WIWI-BWL.0122: Cross-Cultural Management		
Learning outcome, core skills: Cross-Cultural Management is an interdisciplinary field of study, which aims to improve communication, management and interaction of people from different cultures. After taking this lecture, students will be familiar with and have acquired several key competencies and methods needed when working with/in different cultures. They will be aware of cultural differences in communication and management, enabling them to more easily and more naturally fit into a new business environment.		Workload: Attendance time: 28 h Self-study time: 152 h
Course: Cross-Cultural Management (Lecture) <i>Contents:</i> Through the increased globalization of the economy, cross-border ventures, global relocations and the increased use of e-commerce, many businesses are finding that managing cultural differences can be a key factor in obtaining their objectives. This course will introduce students to the topic of cross-cultural management and raise awareness for difficulties in intercultural communication and management.		2 WLH
Examination: Written examination (90 minutes)		6 C
Examination requirements: <ul style="list-style-type: none"> • Demonstration of knowledge of the various characteristics, methods and problems in intercultural management. • Ability to reproduce and reflect on strategies used by firms and managers to deal with, and respond to these problems. 		
Admission requirements: none	Recommended previous knowledge: none	
Language: English	Person responsible for module: Prof. Dr. Fabian Froese	
Course frequency: every second semester	Duration: 1 semester[s]	
Number of repeat examinations permitted: twice	Recommended semester: 1 - 3	