

<b>Georg-August-Universität Göttingen</b>		6 C
<b>Module M.WIWI-BWL.0130: Doing Business in Asia</b>		2 WLH
<p><b>Learning outcome, core skills:</b> Students are brought closer to the business activities, as well as their influence, of the latest developments within the legal framework for market entry in the countries of South and East Asia.</p> <p>Furthermore, strategic and operational management measures for the Asian region are taught and supported with practical examples. Predominantly, the focus is going to be on China (winter semester 2015/2016).</p> <p>After taking this module, students will have acquired theoretical knowledge of the management of Asian companies, as well as practical knowledge and skills to prepare them for a future career in companies that have business relations with Asia.</p>		<p><b>Workload:</b> Attendance time: 28 h Self-study time: 152 h</p>
<b>Course: Doing Business in Asia (lecture)</b>		2 WLH
<b>Examination: Written examination (90 minutes)</b>		6 C
<p><b>Examination requirements:</b></p> <ul style="list-style-type: none"> <li>• Proof of knowledge of the various characteristics, methods and problems in Asian Business,</li> <li>• Demonstration of overall understanding of political, cultural and economic environment that influences the business scene in Asia,</li> <li>• Ability to reproduce and reflect on strategies used by firms and managers to deal with, and respond to these influences.</li> </ul>		
<b>Admission requirements:</b> none	<b>Recommended previous knowledge:</b> none	
<b>Language:</b> English	<b>Person responsible for module:</b> Prof. Dr. Hongxin Zhao	
<b>Course frequency:</b> every second semester	<b>Duration:</b> 1 semester[s]	
<b>Number of repeat examinations permitted:</b> twice	<b>Recommended semester:</b> 1 - 3	
<b>Maximum number of students:</b> not limited		