

Georg-August-Universität Göttingen Module M.WIWI-BWL.0142: Publishing in Management Journals		6 C 2 WLH
Learning outcome, core skills: After attending the seminar, students have acquired the ability to critically evaluate prior research. This also includes an increased knowledge on qualitative and quantitative research methodologies by critically reflecting and discussing the strengths and weaknesses of exemplary publications. Furthermore, students have obtained the ability to write an academic paper in English that adheres to the guidelines of scholarly writing and publishing in the area of management.		Workload: Attendance time: 28 h Self-study time: 152 h
Course: M.WIWI-BWL.0142.Sem Publishing in Management Journals (Seminar) Contents: Students will develop a manuscript that has the potential to be publishable in scholarly journals. Discussing and learning from talks and experiences of international scholars and editors, peer-reviewed scholarly papers and other students' work-in-progress manuscripts will be the primary format of this course. Preparing assigned reading material and working on your own paper are thus of the utmost importance.		2 WLH
Examination: Presentation (ca. 30 minutes) with written elaboration (max. 7000 words) M.WIWI-BWL.0142.Mp: Publishing in Management Journals Examination prerequisites: Regular active attendance.		6 C
Examination requirements: <ul style="list-style-type: none"> • Demonstration of advanced understanding of the scientific approach in terms of methodology and research processes, • demonstrate the ability to critically reflect on academic articles published in scholarly journals, • demonstrate the ability to develop a scholarly article by integrating theory with research methods and deriving theoretical and practical implications from the results. 		
Admission requirements: none	Recommended previous knowledge: Methodological knowledge, obtained through courses such as M.WIWI-BWL.0118 Survey Research, and knowledge in special topics, e.g. M.WIWI-BWL.0109 International Human Resource Management	
Language: English	Person responsible for module: Prof. Dr. Fabian Froese	
Course frequency: each winter semester	Duration: 1 semester[s]	
Number of repeat examinations permitted: twice	Recommended semester: 3 - 4	

Maximum number of students:	
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15	
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