

Georg-August-Universität Göttingen		3 C 1 WLH
Module M.WIWI-BWL.0146: Doing Business in Japan		
Learning outcome, core skills: After attending this lecture, students have obtained background knowledge on the economic, political, and cultural environment that influence the business in Japan. In addition, students will obtain insights into successfully doing business in Japan. This course will prepare students for doing business in Japan.		Workload: Attendance time: 14 h Self-study time: 76 h
Course: M.WIWI-BWL.0146.Lec Doing Business in Japan (Lecture) <i>Contents:</i> The lecture will introduce the economic, political, and cultural environment that influence business in Japan. Through a mixture of lectures, case studies, and discussions, students will study how foreign companies and managers do business in Japan. The contents will include market entry, marketing, and human resource management.		1 WLH
Examination: Written examination (60 minutes) M.WIWI-BWL.0146.Mp: Doing Business in Japan		3 C
Examination requirements: <ul style="list-style-type: none"> • Demonstration of knowledge in doing business in Japan, • demonstration of the ability to apply theoretical knowledge to practical business challenges in Japan. 		
Admission requirements: none	Recommended previous knowledge: none	
Language: English	Person responsible for module: Prof. Dr. Fabian Jintae Froese	
Course frequency: each winter semester	Duration: 1 semester[s]	
Number of repeat examinations permitted: twice	Recommended semester: 2 - 3	
Maximum number of students: not limited		