

<b>Georg-August-Universität Göttingen</b>		6 C
<b>Module M.Agr.0156: Microfinance for the Rural Poor: A Business Class</b>		
<b>Learning outcome, core skills:</b> Students learn concepts of different microfinance instruments, such as microcredit, microsaving, and microinsurance. Students can critically evaluate the potentials and drawbacks of microfinance tools for the rural poor. Designing their own business model, students learn how to properly <ul style="list-style-type: none"> <li>• work in groups</li> <li>• brainstorm an idea</li> <li>• pitch and argue for their business idea</li> <li>• write a business plan</li> </ul>		<b>Workload:</b> Attendance time: 66 h Self-study time: 114 h
<b>Course: Microfinance for the Rural Poor: A Business Class</b> (Block course, Lecture) <i>Contents:</i> This module provides students with an overview of microfinance instruments. In groups, the students will be given case studies involving rural poor from different regions, facing different problems. The challenge is to apply a microfinance instrument to the respective case study, making it a business model. Being supported, the groups will need to create their own business idea, pitch and argue for it and write a business plan to prove it is a thought through idea.		
<b>Examination: Presentation (approx. 20 minutes, 40%) and term paper (max. 12 pages, 60%)</b> <b>Examination requirements:</b> Good knowledge about microfinance instruments (definition, criticism, and examples), Applying business ideas in among low-income population (difficulties and chances); Proper writing of a business plan/ argumentation of an idea).		6 C
<b>Admission requirements:</b> none	<b>Recommended previous knowledge:</b> none	
<b>Language:</b> English	<b>Person responsible for module:</b> Prof. Dr. Oliver Mußhoff	
<b>Course frequency:</b> each winter semester; Göttingen	<b>Duration:</b> 1 semester[s]	
<b>Number of repeat examinations permitted:</b> twice	<b>Recommended semester:</b>	
<b>Maximum number of students:</b> 30		